

FLORENCE C. MAÄTITA

Department of Sociology
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Southern Illinois University Edwardsville
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PROFESSIONAL EXPERIENCE

- 2019 – Professor, Department of Sociology, Southern Illinois University
Edwardsville
- 2009 – 2019 Associate Professor, Department of Sociology, Southern Illinois University
Edwardsville
- 2003 – 2009 Assistant Professor, Department of Sociology, Southern Illinois University
Edwardsville

EDUCATION

- 2003 Ph.D. Department of Sociology. University of Connecticut, Storrs, CT
- 1998 M.A. Department of Sociology. University of Connecticut, Storrs, CT
- 1994 B.A. Department of Sociology. University of California Santa Barbara,
Santa Barbara, CA

RESEARCH INTERESTS

Motherhood	Social Inequality
Qualitative Methods	Social Psychology
Race and Ethnicity	Sociology of Families
Race, Class and Gender	Sociology of Gender

TEACHING INTERESTS

History and Sociology of Social Protest (Interdisciplinary Studies)	Social Inequality
Individual and Society	Social Justice and Leadership
Inequality and the Body	Sociology of Families
Intergroup Relations (Graduate)	Sociology of Harry Potter
Race and Ethnic Relations	Sociology of Immigration
	Sociology of the Body (Graduate)

PUBLICATIONS

- Price-Williams, Shelly R. and Florence Maätita. 2018. "Critical Examination of Tokenism and Demands of Organizational Citizenship Behavior among Faculty Women of Color." Pp. 96-121 in *Navigating Micro-Aggressions toward Women in Higher Education*, edited by Ursula Thomas. Hershey, PA: IGI Global.
- Cannon, Kevin, P. Ann Dirks-Linhorst, P. Denise Cobb, Florence Maätita, Dawn Beichner and Robbin Ogle. 2014. "LGBT Issues and Criminal Justice Education." Pp. 261-279 in *Handbook of LGBT Communities, Crime and Justice*, edited by Dana Peterson and Vanessa R. Panfil. New York: Springer.
- Maätita, Florence. 2013. "Creating a Tapestry: Motherhood and Womanhood across Borders." *Journal of Motherhood Initiative for Research and Community Involvement* 4(2): 34-46.
- Maätita, Florence, Marcia D. Hernandez and Kristen Kalz. 2012. "It's the Best Place for Him:" The Magical Uses of Space. Pp. 18-25 in *The Sociology of Harry Potter*, edited by Jenn Sims. Hamden, CT: Zossima/Winged Lion Press.
- Maätita, Florence. 2011. "Panchita's House." Pp. 1069-1070 in *The Multimedia Encyclopedia of Women in Today's World*, edited by Mary Zeiss Stange and Carol K. Oyster, General Editors. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2011. "Virgin of Guadalupe." Pp. 1523-1524 in *The Multimedia Encyclopedia of Women in Today's World*, edited by Mary Zeiss Stange and Carol K. Oyster. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "California." Pp. 153-154 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Illinois." Page 547 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Motherhood Penalty." Pp. 824-825 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Cisneros, Sandra." Pp. 219-220, in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Sociology of Motherhood." Pp. 1136-1141 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2009. "O'Reilly's *Rocking the Cradle* Urges Readers to Consider Mothering a Liberating Process." *The Journal of the Association for Research on Mothering*.

Maätita, Florence. 2005. "Que Viva La Mujer: Negotiating Chicana Feminist Identities." Pp. 23-38 in *Different Wavelengths: Studies of the Contemporary Women's Movement*, edited by Jo Reger. New York: Routledge.

Glasberg, Davita Silfen, Florence Maätita, Barbara Nangle and Tracy Schauer. 1998. "Games Children Play: An Exercise Illustrating Agents of Socialization." *Teaching Sociology* 26(2): 130-139.

Under Review

Maatita, Florence and Marcia D. Hernandez. "Racism, Canon and the Controversy Surrounding #BlackHermione." Under consideration for *Harry Potter and the Other: Race, Diversity, and Difference in the Wizarding Worlds*, edited by Sarah Park Dahlen and Ebony Thomas.

Works in Progress

"This is What Inclusion Looks Like: Negotiating, Managing and Presenting Race and Gender in the Women's March on St. Louis."

"Meanings, Embodiment and Identities in the World of Pilates."

"Exploring Anti-Gay Attitudes of Sociology Undergraduate Majors." Co-authored with Kevin D. Cannon, Southern Illinois University Edwardsville.

"The Status of GLBT Issues in Sociology Curricula in the US." Will be submitted to *Teaching Sociology*.

PROFESSIONAL PRESENTATIONS

Conference Presentations

2017. "This is What Inclusion Looks Like: Negotiating, Managing and Presenting Race and Gender in the Women's March on St. Louis." Paper presented at the Annual Meetings of the Society for the Study of Social Problems (Montreal, QC, Canada, August).

2016. "Meanings, Embodiment and Identities in the World of Pilates." Paper presented at the Annual Meetings of the Society for the Study of Social Problems (Seattle, WA, August).

2012. "Motherhood and Womanhood across Borders: Tradition, Immigration and Academia." Paper presented at the International Conference on Mothers and Mothering in a Global Context (Barbados, February).

2009. "Defining and Exercising Expertise in Parent-Child Playgroups." Paper presented at the Annual Meetings of the Society for the Study of Symbolic Interaction (San Francisco, CA, August).
2007. "Physical, Maternal and Parental Spaces: Fatherhood and the Negotiation of Space in Playgroup Settings." Paper presented at the Annual Meetings of the Society for the Study of Symbolic Interaction (New York City, August).
2007. "Anti-Gay Attitudes of Sociology Undergraduate Majors." With Kevin Cannon, SIUE. Paper presented at the Annual Meetings of the Society for the Study of Social Problems (New York City, August).
2007. "Doing Motherhood in a Playgroup." Paper presented at the Annual Meetings of the American Sociological Association (New York City, August).
2006. "Making the Text Real: Research Projects and Classroom Assimilation." Roundtable presentation with Matthew Petrocelli (SIUE), Trish Oberweis (SIUE), P. Ann Dirks-Linhorst (SIUE) and Kevin D. Cannon (SIUE) at the Annual Meetings of the American Society of Criminologists (Los Angeles, November).
2005. "The Importance of Ethnicity-Specific Analyses in Examining the Motherhood Wage Penalty." (With Rosalie Torres Stone, University of Nebraska, and Julia McQuillan, University of Nebraska). Paper presented at the Annual Meetings of the Society for the Study of Social Problems (Philadelphia, PA, August).
2002. "Playing Mom: Learning Motherhood in a Playgroup." Paper presented at the Annual Meetings of the Pacific Sociological Association (Vancouver, BC, Canada, March).
2001. "It's Helped Me Set My Boundaries": Experiencing Motherhood in a Playgroup." Paper presented at the Annual Meetings of the American Sociological Association (Anaheim, CA, August).
2001. "Learning the Secrets of Motherhood: Explorations of a Playgroup." Paper presented at the Annual Meetings of the Eastern Sociological Society (Philadelphia, PA, March).
2000. "Chicanas in Reel Life: Feminism in Chicana/o Cinema." Paper presented at the Annual Meetings of the American Sociological Association (Washington, DC, August).
2000. "*Mujeres* on Film: Spectatorship and Chicana Feminist Identity Formation." Paper presented at the Annual Meetings of the Eastern Sociological Society (Baltimore, MD, March).
1999. "Bra Burning *Mujeres*: Chicana Feminism in Reel Life." Paper presented at the Annual Meetings of the Popular Culture Association (San Diego, CA, April).

1997. "Defining Chicana Feminism in the Post-Feminist Era." Paper presented at the Annual Meetings of the National Association for Chicana and Chicano Studies (Sacramento, CA, April).

Campus Paper Presentations

2018. "Critical Examination of Tokenism and Demands of Organizational Citizenship Behavior among Women of Color." Presented with Dr. Shelley Price-Williams, SIUE Diversity Day (October).
2012. "Queer Curricula: Status of LGBTQI Issues in Sociology Courses." Sabbatical presentation, SIUE (December).
2005. "Physical, Emotional and Safe Space: Doing Fatherhood in a Playgroup." Thinking about Masculinity, College of Arts and Science Spring Colloquium, SIUE (April).
2005. "*Que Viva La Mujer*: Young Chicanas and Third Wave Feminism." Women's History Month, SIUE (March).
2004. "Borders and Family: The Case of Young Chicana Feminists." Presentation part of an American Studies Faculty Conversation titled "Transnationalism and American Studies," SIUE (October).
2001. "We Came Here So You Could Play with Your Friends: Experiencing Motherhood in a Playgroup." Department of Sociology Colloquium, University of Connecticut (March).
1998. "That's How I Came to Voice: Negotiating the Meaning of Chicana Feminism." Paper presented at the University of Connecticut Women's Studies Conference (Storrs, CT).
1997. "Defining Chicana Feminism." Paper presented at the University of Connecticut Women's Studies Conference (Storrs, CT).

Invited Talks

2013. The "Power" of Pryor: Why We Should Study Race. Keynote Address for Department of Historical Studies Graduate Symposium, SIUE (April 27).
2013. "The Status of GLBT Issues in Sociology." Guest Lecture for English 502: Modern Literary Theory, Department of English Language and Literature, SIUE (February).
2006. "Balancing Wants and Needs: 'Doing' Motherhood in the Social Sphere." Guest Lecture for Sociology 391: *Marriage and Family*, Department of Sociology and Criminal Justice Studies, SIUE (March).

2005. “Participant Observation, or Looking, Listening, Watching and Asking.” Guest Lecture for Speech Communication 501: *Graduate Seminar in Communication Research Methods and Tools*, Department of Speech Communication, SIUE (March).
1999. “Social Location and Negotiated Identities: The Case of Young Chicana Feminists.” Guest Lecture for Sociology of Gender, Department of Sociology, State University of New York, Albany (February).
1997. “Bilingualism or English Only? The Language Debate.” Guest Lecture for Race, Class and Gender, Department of Sociology University of Connecticut (January).

AWARDS

2002	Department of Sociology Predoctoral Fellowship, University of Connecticut
2000 – 2002	Multicultural Fellowship, University of Connecticut
2000 – 2001	Department of Sociology Summer Fellowship, University of Connecticut
2000	Department of Sociology Fellowship, University of Connecticut
1995 – 1996	Multicultural Fellowship, University of Connecticut
1990	Chancellor’s Scholarship, University of California, Santa Barbara

PROFESSIONAL ASSOCIATIONS

Member, American Sociological Association
 Member, Association of Black Sociologists
 Member, Midwest Sociological Society
 Member, Motherhood Initiative for Research and Community Involvement
 Member, National Council of Family Relations
 Member, Society for the Study of Social Problems
 Member, Society for the Study of Symbolic Interaction
 Member, Sociologists for Women in Society

SERVICE

Public

Keynote speaker, “I Love Magic,” St. Louis Science Center, 5 April 2019.
 Panelist on radio/webradio show “Segue” hosted by Dean Aldemaro Romero. Panel titled “Living in a Diverse World.” Interview 12/13/13; aired 2/16/14.
 Guest on radio/webradio show “Segue” hosted by Dean Aldemaro Romero. Segment titled “Family and Marriage in the Modern World.” Interview 9/6/12; aired 11/18/12.

Guest speaker, “From Amatlan de Cañas to Edwardsville,” part of the “World Flight” series.
Main Street Community Center (Edwardsville, IL), 3 May 2012.

Playgroup Assistant, Andover-Hebron-Marlborough (AHM) Family Resource Center
(September 2002 – June 2003).

Volunteer Playgroup Assistant, Andover-Hebron-Marlborough (AHM) Family Resource Center
(January 2002 – August 2002).

Professional

Co-organizer, Panel on “Listening to Marginalized Students,” with Sarah Morrison, Blackhawk
College. Annual Meeting of the Midwest Sociological Society, Kansas City, MO, 2015.

Reviewer, *Symbolic Interaction* (published by the Society for the Study of Symbolic Interaction),
2013 –

Reviewer, *The Production of Reality*, 5th edition, by Jodi O’Brien, Sage Publications, 2013.

Moderator, Session on “Bad Mothers.” Meeting of Motherhood Initiative for Research and
Community Involvement, “Mothers and Mothering in a Global Context,” Barbados, 24
February 2012.

Reviewer, *The Sociological Quarterly* (published by the Midwest Sociological Society), 2010 –
2011.

Reviewer, University of Missouri Research Board Grant Application, 2009.

Discussant, Roundtable on “Challenging Hierarchies in the Classroom: Nation, Race, Class,
Sexuality and Gender.” Joint session of the Association of Black Sociologists and
Sociologists for Women in Society, Boston, MA, 2008.

Book reviewer, *Journal for the Association of Research on Mothering*, 2007 – 2010.

Panelist, Author-Meets-Critics for *The Hidden Debate: The Truth Revealed about the Battle
over Affirmative Action in South Africa and the United States* by Akil Kokayi Khalfani.
Annual Meeting of the Association of Black Sociologists, Montreal, QC, Canada, 2006.

Reviewer, Feminism and Family Studies Section of the National Council of Family Relations,
Annual Meeting, 2006.

Panelist, Workshop on “When You Are What You Teach: Experiences of Women of Color
Professors at Historically White Colleges and Universities.” Annual Meeting of the
Association of Black Sociologists, San Francisco, CA, 2004.

Discussant, Panel on “Asian American Communities: Intersections of Race, Gender, Class and
Nation.” Annual Meeting of the American Sociological Association, Chicago, IL, 2002.

Organizer, Panels on “Transitions in Social Identity” (sponsored by the Society for the Study of
Symbolic Interaction). Annual Meeting of the Pacific Sociological Association,
Vancouver, BC, 2002.

Southern Illinois University Edwardsville

Panelist, National Association of Colored Women’s Clubs (NACWC), Fed Check-In (13
November 2017)

Chair, Faculty Grievance Committee (2017 – 2018)

Member, Curriculum Council, SIUE Faculty Senate (2017 –)

Department Representative, SIUE Faculty Senate (2017 –)

Mentor, SIUE Men’s Basketball Team (2016 –)

Mentor, SIUE Women's Basketball Team (2016 –)
Member, Faculty Grievance Committee (2015 –2018)
Faculty Advisor, SIUE Quidditch Club (2015 –)
Member, Federal Compliance Working Group (2013)
Member, Search Advisory Committee – SIUE Chancellor (2011 – 2012)
Member, Search Committee for Head Women's Basketball Coach (2012)
Panelist, Civil Rights Summit, SIUE (25 August 2011). Speakers included: US Attorney Stephen R. Wigginton, Tom Perez (Assistant Attorney General for the Civil Rights Division), Becky Monroe (Acting Director of the Community Relations Service), Dr. Abdullatif Hamad (Chair of Physics, SIUE), Dr. Erin Heil (Criminal Justice, SIUE), Dr. Ann Dirks-Linhorst (Criminal Justice, SIUE), Dr. Aldemaro Romero (Dean, College of Arts and Sciences, SIUE), James Gray, President of Alton Chapter of NAACP, and Dr. Ed Hightower (Superintendent of Edwardsville School District)
Chair, Literacy Education Graduate Program Review Committee (2011 – 2012)
Chair, NCAA Academic Integrity Sub-Committee (2010 – 2011)
Moderator, "Islamaphobia in the US: Young Muslim Americans Speak Out" (16 November 2010)
Member, Faculty Grievance Committee (2010 – 2012)
Interviewer, School of Pharmacy Admissions (2010)
Member, Welfare Council, SIUE Faculty Senate (2010 – 2011)
Department Representative, SIUE Faculty Senate (2010 – 2011)
Presenter, "Sexual Evolution to Erotica: Is There Such a Thing as a Silly Sex Question?" (October 2010)
Panelist, "Cultural and Political Implications of Demographic Change in the United States" (February 2010)
Presenter, "The Vagina Dialogues: Sex and the College Woman," Session for Women's History Month (March 2009)
Faculty advisor, Zeta Phi Beta Sorority, Inc. (2008 –)
Presenter, "Teaching and Learning about Race." Workshop for "Teaching and Learning in a Diverse World: 2nd Annual Inquiry," School of Education (April 2008)
Co-organizer (with Wendy Cook-Mucci), "The Vagina Dialogues: Sex and the College Woman," Session for Women's History Month (March 2008)
Panelist, "What the Best Professors Do." Panel part of "Instructional Design and Strategies," School of Pharmacy, SIUE (January 2008).
Co-organizer and co-facilitator (with Lori Campbell), "Teaching about Race," Excellence in Learning and Teaching Initiative Teaching Tea (November 2007)
Co-organizer (with Wendy Cook-Mucci), "The Vagina Dialogues: Sex and the College Woman," Session for Women's History Month (March 2007)
Co-organizer and co-facilitator (with Lori Campbell), "Teaching about Race," Excellence in Learning and Teaching Initiative Teaching Tea (March 2007)
Organizer and facilitator, "Women of Color in Front of the Class," Excellence in Learning and Teaching Initiative Teaching Tea (March 2007)
Member, Diversity Ad-Hoc Committee (March 2007)
External Faculty Member, SIUE School of Pharmacy Admissions Committee (2006 – 2009)
Member, Student Grievance Hearing Panel (June 2006)
Faculty advisor, Students United (2004 – 2006)

Panelist, New Faculty Orientation Diversity Panel (August 2004)
 Lecturer, “A Dying Generation.” Campus lecture sponsored by Zeta Phi Beta Sorority
 Incorporated (September 2004)
 Member, Safe Zone Committee (2004 –)

College of Arts and Sciences,
Southern Illinois University Edwardsville

Chair, Ad Hoc Committee on Diversity and Inclusion (2016 – 2017)
 Subcommittee Chair, CAS Curriculum Committee (2015 – 2016)
 Organizer, College of Arts and Sciences Colloquium, “Thinking about Movement,” Session:
 Freedom of Movement (2014)
 Member, College of Arts and Sciences Promotion and Tenure Subcommittee (2013 – 2014)
 Member, College of Arts and Sciences Colloquium Steering Committee (2012 – 2013)
 Organizer, College of Arts and Sciences Colloquium, “Thinking about the Book,” Session:
 Influential Books, 2 sessions (2013)
 Member, Peck Hall Furniture Committee (2010 – 2011)
 Member, Listen In Project (2010 –)
 Reviewer, Department of Anthropology, First Retention Review Committee (2009 – 2010)
 Member, College of Arts and Sciences Planning Committee (2006 – 2009)
 Chair, College of Arts and Sciences Teaching Excellence Award Committee (2007 – 2008)
 Member, College of Arts and Sciences Teaching Excellence Award Committee (2006 – 2008)

Department of Sociology,
Southern Illinois University Edwardsville,

Chapter Representative, Alpha Kappa Delta (2017 –)
 Chair, Organizational Sociology Search Committee (2017 – 2017)
 Member, Department Member, Annual Review Committee (2015 –)
 Undergraduate Mentor Coordinator (2015 –)
 Department Peer Review of Teaching Committee (2013 –)
 Chair, Department Promotion and Tenure Committee (2012 – 2013)
 Undergraduate Program Director (2011 – 2014)
 Chair, Sociology Search Committee (2010 – 2011)
 Graduate Program Director (2010 – 2011)
 Member, Curriculum Committee (2010 – 2011)
 Chair, Sociology Search Committee (2009 – 2010)
 Member, Department Promotion and Tenure Ad Hoc Committee (2009 – 2010)
 Member, Annual Review Committee (2009 – 2010)
 Advisor, ABLe (2006 – 2009)
 Member, Sociology Search Committees (2005 – 2006)
 Member, Tenure and Promotion Committee (2005 – 2006)
 Member, Library Committee (2005 – 2006)
 Member, Applied Sociology Search Committee (2004 – 2005)
 Member, Ad hoc committee, Senior Assignment Project (2004 – 2006)
 Member, 2004 Sociology and Criminal Justice Week Planning Committee (2004)

Member, Sociology Major and Minor Orientation Planning Committee (2004)

Member, Sociology Graduate Admissions and Assistantships Committee (2003 – 2005)

University of Connecticut

Member, Search Committee for Joint Appointment in Sociology and Women's Studies (2000 – 2001)

Member, Student-Parent Association (2002 – 2003)

Department of Sociology
University of Connecticut

Graduate Student Secretary (2001 – 2002)

Member, Undergraduate Program Committee (1999 – 2000)

Member, Graduate Admissions Committee (1997 – 1998)

Member, Colloquium Committee (1995 – 1996)

Member, Affirmative Action Committee (1994 – 1995)